

Digital Marketing Certification Program

Comprehensive training with hands-on experience to build a career

Comprehensive • 3 months • Live projects training

talenter academy™



Comprehensive

All our courses are very comprehensive covering all the relevant topics to make the students professional competent. We regularly update the course materials to match with industry and technology updates.

Hybrid

Our course delivery is hybrid utilising the classroom training along with the latest technology-based learning management system (LMS). All students get access to the LMS 24/7 enabling them to learn and practice anytime from anywhere.



Certifications

Other than the course completion certificate, we provide the guidance and training to appear for different global certificates.

Certifications give students a professional edge by providing globally recognised endorsed evidence of their skills.

These certifications includes

- Google certifications
- HubSpot certifications
- Bing certifications
- MOZ certifications
- Facebook certifications
- Twitter certifications

Live Projects

Giving the opportunity to work on live projects is part of the course to provide students with real-time experience and make them professionally ready and confident to work in any company as soon as they complete their course.



Placement support

We provide 100% placement support

We believe that our objective will be successful only when our students get the jobs they aspire. Regular career counselling and workshops sessions are conducted so that the students can face any job interview confidently. Personality development are also covered through regular sessions.

Individual attention

To provide individual attention and to make the classes interactive our batch sizes are limited to only 6 members in a batch.



Money-back guarantee

All courses have 100% money back guarantee

If student is not satisfied with the course and discontinued the course within the initial 7 days, the full course fee paid will be refunded.

Easy payment plans

The fee can be paid in monthly installments



Course modules

- Introduction to Digital Marketing
- Website Domain
- Website Hosting
- Elements of Website
- Website Management
- Inbound Marketing
- Search Engine Optimization
- On-page SEO
- Off-page SEO
- Bing SEO
- Google Search Console
- Reporting and Analytics
- Google Analytics
- Google Ads
- Local Search
- Social Media Marketing
- Facebook
- Facebook Ads
- Instagram
- LinkedIn
- Twitter
- Pinterest
- YouTube
- Mobile Marketing
- E-mail Marketing
- Affiliate Marketing
- Social Media Management
- Digital Marketing Strategy
- Take Your Small Business Online
- Certification Opportunities



Workshops

- Digital Marketing Tools
- Digital Marketing Blogs and References
- Future of Digital Marketing
- Career Guidance and Placement Preparation

Live projects

40 hours of live project training

After successfully completing the live projects session, the participant will be awarded with Experience Certificate which will become an added advantage while applying for the job.



Course details

Training method

Both Instructor-led online training and Classroom training options are available.

Course duration

3 Months.

Instructor-led Online Training / Classroom Training:
1 hour per day.

Monday to Saturday 9 am to 10 pm.

Recorded Class and Online Training: 2 hours per day.
Available 24/7 on LMS.

Live Projects Training: One month - 2 hours per day.
Monday to Saturday 9 am to 6 pm.

Post course support

Three months support via LMS and WhatsApp.

Course fee

₹ 21,000.00

Payable in three installments of ₹ 7,000 per month.

Apply now

Contact number

+91 9895 633 344

E-mail address

hello@talenteracademy.com

Address

Floor 2, Ambika Arcade
Thrissur Road, Kunnampulam – 680503
Kerala

Working hours

9 am to 6 pm
Monday to Saturday

