

Digital Marketing for Small Business

Learn how business can grow using digital transformation

Business promotion • 1 week • Post-course support

talenter academy™



Comprehensive

All our courses are very comprehensive covering all the relevant topics. We regularly update the course materials to match with industry and technology updates.

Individual attention

To provide individual attention and to make the classes interactive our sessions, our sessions are comprised of small batch sizes of upto 6 members and one-to-one discussions.



Business Promotion

Other than educating about the digital marketing and other online opportunities, we also provide support and assistance to promote your business.

- Adding business location in google map
- Facebook business page creation
- WhatsApp Business setup
- Assistance to register domain name
- Assistance to setup a website
- Suggestions on accepting online payments
- Suggestions on suitable e-commerce portals
- Suggestions on suitable aggregators (food delivery, taxi, travel and hotel booking etc)



Domain, website & e-mail

For one year

- Domain name (.com / .net)
- Wordpress Website
- E-mail Account (1 GB)

Instructor-led training

Online training using web conferencing

Online classes will be conducted over Web conferencing as per the pre-scheduled slots. The online classes will instructor-led and will be very interactive and members can ask questions and clear their doubts instantly.



Learn from the experts

We offer relevant, up-to-date content taught by industry experts. We also provide personalized recommendations and advice as per your industry and region.

Money-back guarantee

All courses have 100% money back guarantee

If student is not satisfied with the course and discontinued the course within the initial 7 days, the full course fee paid will be refunded.



Course modules

- Introduction to Digital Marketing
- Website Domain and Hosting
- How to Setup Low Cost Website
- Search Engine Optimisation
- Local Search
- Google Ads
- Google Analytics
- Social Media Marketing
- Major Social Media Channels
- Facebook and Instagram Ads
- WhatsApp Business
- How to Accept Online Payments
- How to Setup Low Cost Online Store
- How to Sell Your Products on E-commerce Portals
- How to Utilise Aggregators (food delivery, taxi, travel and hotel booking etc)
- Low Investment Online Business Models



Course details

Training method

Instructor-led online training.

Course duration

1 Week – 1 hours per day.

Class timing

Monday to Saturday 9 am to 10 pm.

Post course support

Three months support via WhatsApp.

Course fee

₹7,000.00

One time payment, payable in advance.

Apply now

Contact number

+91 9895 633 344

E-mail address

hello@talenteracademy.com

Address

Floor 2, Ambika Arcade
Thrissur Road, Kunnampulam – 680503
Kerala

Working hours

9 am to 6 pm
Monday to Saturday

